Goal of the meeting - Organising the large community support

How the goal will be achieved

- o Getting everyone's contact details so we can continue to be an organised group after the meeting
- o Establishing strategies to fight the proposed changes
- o Putting a group/s together to give people a point of contact and implement the strategies i.e. the formation of a general working committee

Areas where a specific strategy is required:

1. Community support strategy
2. Council communication strategy
3. Media strategy

Discuss the establishment of small working groups to develop plans and execute plans around the three areas listed above.

Community support strategy

- o Discuss timetables for events, public awareness events.
- o Discuss how we can ensure the public submissions are as effective as possible
- o Discuss how to get the word out: Flyers, T-shirts, Posters, leaflet drop etc.
- o Petitions
- o Delegate someone to head up the community support strategies and/or a working group

Council communication strategy

- o Two sections - how can we influence Council's report and how can we influence the Councillors vote
- o Discuss the councillors reasons for proposing the changes, and how we can rebut each reason – this could be done by a working group
- o Discuss how we can put a well-reasoned evidence based response to council and the councillors
  - a. Should we make a group submission with all members of the group as signatories?
  - b. Provide the community with the arguments and let everyone respond separately?
- o Discuss if/how we should lobby or put pressure on the Councillors directly
- o Discuss verbal submissions to council. Who, when what the message is.
- o Set up a group to implement these responses and strategies
- o Should there be a longer term political strategy?

Media strategy

- o Anyone work in the media or knows anyone who does?
- o Discuss how we can ensure the media present our evidence based arguments
- o Delegate someone to be the media contact for the group as a whole

Any other items?